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THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Inventor: CRISTOFALO

Serial No.: 09/851,030

Filed: May 7, 2001

For: TECHNIQUE FOR DELIVERY OF TARGETED ADVERTISEMENT
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Commissioner for Patents
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Date of Deposit: June 25, 2002

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Name: Kristin Murray DORSEY & WHITNEY LLP

Signature: Kristin Murray

INFORMATION DISCLOSURE STATEMENT
Under 37 C.F.R. §§ 1.97 and 1.98

Sir:

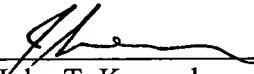
The Examiner is requested to consider the reference noted on the enclosed Form PTO-1449 during examination of the above-identified patent application. This reference is submitted for the Examiner's consideration and are submitted pursuant to an Applicant's duty of disclosure under 37 C.F.R. § 1.56. A copy of the reference is provided.

Pursuant to 37 C.F.R. § 1.97, no fees are due with respect to this filing. However, if any fees are deemed necessary, such fees may be charged to Deposit Account No. 04-1415. A duplicate copy of this disclosure statement is enclosed for use as may be appropriate.

If the examiner has any questions concerning the relevance of the cited references
in this disclosure, please contact the undersigned attorney.

Dated: 6/2/02

Respectfully submitted,



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